



1435 North Oak Street ~ P.O. Box 344 ~ Calistoga, CA 94515

Phone (707) 942-5111 ~ Fax (707) 942-5125

info@NapaCountyFair.org ~ www.NapaCountyFair.org

2012 CONCESSION APPLICATION GENERAL INFORMATION

The Napa County Fair, located in Calistoga, California, is host to over 20,000 people in its four day run. The Napa County Fair, in the heart of California's famous Wine Country, accepts a variety of exhibitors for its diverse spectrum of fairgoers.

This application is for the purpose of assisting the Napa County Fair in the selection of the 2012 Concessionaires. This application is not a contract, nor a guarantee of same. Do NOT send money with this application.

Fair Dates: June 29th through July 4th

General Requirements

- Please submit completed application as soon as possible. Attach color photographs of the proposed exhibit booth and product(s) as they would appear at the Napa County Fair. *Don't underestimate the importance of photos that are clear and show your exhibit booth at its best!*
- Consideration is given to prior participants based upon a professional display, uniqueness, quality product(s), and conducting business in a professional manner.
- Upon our review, we will notify all new applicants of their acceptance or position on our waiting list within three weeks of receipt of application. Timely entries are encouraged.

Specifications

- Stands must be staffed at all times during the following hours: Friday from 4 p.m. – 11 p.m., Saturday from Noon – 11 p.m., Sunday from Noon – 11 p.m., Monday from 4 p.m. – 11 p.m., Tuesday from 4 p.m. – 11 p.m., and Wednesday from Noon- 11 p.m.
- Health Inspections will begin on Thursday, June 28. Temporary permit fees are \$88.00.
- All electrical installations shall conform to the Electrical Safety of the State of California. We reserve the right to place any stand on generator power. **Due to limited electrical, any power usage over 50-amps will be charged an additional \$100.00 fee per additional 50 amps used.**
- All vendors selling taxable merchandise or providing a taxable service in California, even on a temporary basis, must have a Seller's Permit. Contact the Board of Equalization at (707) 576-2100 for more information. If you already have your Seller's Permit, attach a copy to this application.
- All vendors are required to provide \$1,000,000 public liability insurance naming the County of Napa, Napa County Fair, and the State of California as additionally insured. If you are unable to secure this coverage, you may purchase insurance through the Fair for \$115 per booth. Please contact the Fair Office for more information. **All vendors with employees must provide a copy of Workers Compensation Insurance. If no employees, a letter stating so must be on file with the Napa County Fair.**
- All vendors must purchase admission tickets for their staff. Discounted daily admission tickets will be available for purchase. WFA Credentials will also be accepted. **Due to limited parking, only one (1) complimentary parking pass will be issued per booth. Additional parking passes will be available for purchase.**



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Self-Contained Units

Areas are located throughout the Fairgrounds and are placed by Fair Management

Fees

- Commission: 25% of gross sales after taxes upon reaching the minimum guarantee
- Minimum guarantee: \$300.00 returning vendor; \$500.00 new vendor
- Utility Fee: \$100.00 per additional 50-amps
- Health Permit Fees: \$88.00 per stand

Attractions (other than official Carnival)

Areas are located throughout the Fairgrounds and are placed by Fair Management.
All of the exhibits must fit within the designated space boundaries.

Fees

- Commission: 25% of gross sales upon reaching the minimum guarantee
- Minimum guarantee: Set at management's discretion
- Utility Fee: \$100.00 per additional 50-amps

RV and Stock Truck Parking

RV parking is located in the RV Park. All spaces are equipped with power and water hookups. Sewer hookups are limited, but a dump station is available.

Stock truck parking is located in an area designated by Fair Management.

Rates

- 50-amp electric, water, and sewer \$37.00 per night
- 30-amp electric and water only \$34.00 per night
- Dry (no services): \$20.00 per site (Stock Trucks only)