



1435 North Oak Street ~ P.O. Box 344 ~ Calistoga, CA 94515

Phone (707) 942-5111 ~ Fax (707) 942-5125

info@NapaCountyFair.org ~ www.NapaCountyFair.org

2012 COMMERCIAL EXHIBIT GENERAL INFORMATION

The Napa County Fair, located in Calistoga, California, is host to over 20,000 people in its four day run. The Napa County Fair, in the heart of California's famous Wine Country, accepts a variety of exhibitors for its diverse spectrum of fairgoers.

This application is for the purpose of assisting the Napa County Fair in the selection of the 2012 Vendors. This application is not a contract, nor a guarantee of same. Do NOT send money with this application.

Fair Dates: June 29th through July 4th

General Requirements

- Please submit completed application as soon as possible. Attach color photographs of the proposed exhibit booth and product(s) as they would appear at the Napa County Fair. *Don't underestimate the importance of photos that are clear and show your exhibit booth at its best!*
- Consideration is given to prior participants based upon a professional display, uniqueness, quality product(s), and conducting business in a professional manner.
- Upon our review, we will notify all new applicants of their acceptance or position on our waiting list within three weeks of receipt of application. Timely entries are encouraged.

Specifications

- Stands must be staffed at all times during the following hours: Friday from 4 p.m. – 11 p.m., Saturday from Noon – 11 p.m., Sunday from Noon – 11 p.m., Monday from 4 p.m. – 11 p.m., Tuesday from 4 p.m. – 11 p.m., and Wednesday from Noon- 11 p.m.
- For any vendor sampling food products Health Inspections will begin on Thursday, June 28th.
- Spaces are sold in 10'x10' increments (10x10, 10x20, etc.).
- Space includes one 110-volt outlet per 10x10 space. Any power usage over 20-amps will be charged an additional fee.
- Booths must be kept in showroom quality. Cardboard boxes, stock, and trash must be kept out of the view of the public.
- Blue tarps are not to be used as part of display, only for overnight protection.
- All tables must be draped and all decorative materials must be flame resistant. All decorative and display materials must be appropriate for the theme and venue.
- Booth height may not exceed 8 feet on back wall and 4 feet on sides.
- All vendors selling taxable merchandise or providing a taxable service in California, even on a temporary basis, must have a Seller's Permit. Contact the Board of Equalization at (707) 576-2100 for more information. If you already have your Seller's Permit, attach a copy to this application.
- All vendors are required to provide \$1,000,000 public liability insurance naming the County of Napa, Napa County Fair, and the State of California as additionally insured. If you are unable to secure this coverage, you may purchase insurance through the Fair for \$90.00 per booth. Please contact the Fair Office for more information. **All vendors with employees must provide a copy of Workers Compensation Insurance. If no employees, a letter stating so must be on file with the Napa County Fair.**
- All vendors must purchase admission tickets for their staff. Discounted daily admission tickets will be available for purchase. WFA Credentials will also be accepted. **Due to limited parking, only one (1) complimentary parking pass will be issued per booth. Additional parking passes will be available for purchase.**



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Exhibit Space Information

Exhibit spaces are outdoor and located throughout the fairgrounds.

Exhibit spaces are *not* supplied with drapes, carpeting, or shading. Exhibitors are responsible for furnishing such items, if needed, and they must be approved in advance by the Fair. Approval is based on Fire Marshal requirements and aesthetic appearance.

All of the exhibit must fit within the designated space boundaries.

Fees

- Arts & Crafts: \$200.00 per 10x10
- Commercial/Business: \$250.00 per 10x10
- Non-Profit (information only): \$175.00 per 10x10
- Non-Profit (sales): \$200.00 per 10x10
- Utility Fee: \$100.00 per additional 50-amps
- Health Permit Fees: \$88.00 per stand

RV and Stock Truck Parking

RV parking is located in the RV Park. All spaces are equipped with power and water hookups. Sewer hookups are limited, but a dump station is available.

Stock truck parking is located in an area designated by Fair Management.

Rates

- 50-amp electric, water, and sewer \$37.00 per night
- 30-amp electric and water only \$34.00 per night
- Dry (no services): \$20.00 per site (Stock Trucks only)